MPH 5321

*Health Promotion and Disease Prevention*

June 7 – July 19 2016

Tuesdays 5:00 – 8:00 PM

Professor: Dr. Peter Rivera-Villegas

**I. Course Description**

This course will comprise the aspects of health education and health promotion programs for successful disease prevention strategies and health maintenance. Topics in this course include: traditional and newer theories from behavioral and social sciences that are currently being used in health promotion and education, social marketing in health promotion, and diffusion of innovations.

**II. Text Book**

Theoretical Foundations for Health Education and Health Promotion by Manoj Sharma (Professor at Jackson State University of Public Health).

Available at [amazon.com](http://www.amazon.com) (ISBN: 9781284104943). Publisher: [Jones & Bartlett Learning](http://www.jblearning.com).

II. Webpage of the Course: <http://rivera-villegas.weebly.com> Look for the MPH 5321 tab. You will find the course guide, the PowerPoint’s, the Practice Activities (practice questions for the midterm and final exams).

**III. Assignments**

Each week you will deliver to the professor the Application Exercise of the chapter discussed the previous week. You will find it at the end of each chapter of the text book as well as in the Power Point of that chapter included in the webpage of the course. The format of the paper should be in Times New Roman #12, double space, one inch each margin, and the following heading:

YOUR NAME

Student Number

MPH 5231

San Juan Bautista School of Medicine

Master’s in Public Health Program

Summer 2016

**VI. Course Evaluation**

* Midterm Exam: 30%
* Final Exam: 50%
* Application Exercise: 20%

**IV.** You should review the Student’s Manual regarding School’s policies and regulations included in the course webpage as well as in the SBJ webpage.

**V.** In case you need to contact me, the best way is sending a message to: [**riveravillegas@gmail.com**](mailto:riveravillegas@gmail.com) **During the next two days you will send me a message with your NAME in the subject.**